

Tartan Transfers Privacy Policy

Effective Date: 30/03/2025

1. Introduction

Welcome to **Tartan Transfers**. Your privacy is important to us, and we are committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, and safeguard your information when you use our services, website, and communication channels.

2. Information We Collect

A. Personal Information

When you use our services or contact us, we may collect the following types of personal information:

- Name
- Contact details (phone number, email address, etc.)
- Pickup and drop-off locations
- Any additional information provided during booking

B. Automatically Collected Information

When you visit our website, we may collect:

- IP address and device information
 - Browser type and version
 - Pages visited and time spent on the site
 - Cookies and usage data
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3. How We Use Your Information

We use the information collected to:

Provide and manage services – To complete your bookings, process payments, and deliver reliable transport.

Communicate with you – Send confirmations, updates, and responses to inquiries.

Improve our services – Analyse user behaviour to enhance our offerings and customer experience.

Ensure safety and compliance – Protect against fraud and meet legal obligations.

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4. How We Share Your Information

We do **not** sell, rent, or trade your personal information. However, we may share your data with:

- **Service Providers:** Trusted partners who assist us in providing services, such as payment processors or IT providers.
 - **Legal Authorities:** When required to comply with applicable laws or protect our legal rights.
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5. Cookies and Tracking Technologies

Our website uses **cookies** to enhance your experience. Cookies help us understand how you interact with our website and improve functionality. You can manage your cookie preferences through your browser settings.

6. Data Security

We implement strict security measures to protect your personal data from unauthorized access, alteration, or disclosure. While we strive to safeguard your information, no online system can be 100% secure.

7. Your Rights and Choices

You have the right to:

- Access, update, or delete your personal information.
- Opt-out of marketing communications.
- Withdraw consent where applicable.

To exercise these rights, contact us at tartantransfersenquiry@gmail.com

8. Data Retention

We retain your personal information only for as long as necessary to fulfil the purposes outlined in this policy, comply with legal obligations, and resolve disputes.

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9. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of these websites, and we encourage you to review their privacy policies.

10. Changes to This Policy

We may update this Privacy Policy periodically to reflect changes in our practices or legal requirements. We encourage you to review this page regularly.

11. Contact Us

If you have any questions about this Privacy Policy or your personal information, please contact us:

Email: tartantransfersenquiry@gmail.com

Phone: 07539283435